



SAMPLE SCRIPT

1 INTRODUCTION

“

Hi, I am [Name, Title, Organisation], Victoria, Australia...

- + Pleased to meet you
- + Welcome to our virtual stand
- + G'day

”

2 COVER GENERAL INFO ABOUT YOUR ORGANISATION

- + What you do / expertise
- + How you do it / collaboration
- + About Victoria / benefits

3 COVER SPECIFICS ABOUT THE CURRENT WORLD WE'RE IN

- + How things have been during COVID-19? – challenges / opportunities. **“We have found...”**
- + About the state of play in Australia. **“Open for business”**
We foresee... what this means to us...
What this means to you...
We can confidently predict...
We are seeing increased conversations and demand...
We are proceeding with optimism but caution...

4 MEETING REQUEST

“I would love to connect, please send me a meeting request.”
(or similar)